

candy and maintain its freshness;

A1 presenting the wad of cotton candy in the container for direct consumption by a consumer from the container.

New claims 35 and 36 are added as follows:

35 A method of marketing and selling cotton candy comprising:
positioning a fluffy wad of cotton candy in a rigid container body through an opening in the container body, the container body being significantly gas impermeable and surrounding the cotton candy wad to generally protect the wad from being easily compressed;

A2 sealing the container body opening in a significantly airtight fashion to form a closed container, the closed container defining a generally gas impermeable volume surrounding the wad of cotton candy to reduce moisture contact with the cotton candy and maintain its freshness;

presenting the wad of cotton candy in the container for direct consumption by a consumer from the container.